

SMALL BUSINESS SUCCESS STORIES

Helping Clients Quickly Adapt to the COVID-19 Crisis

Ohio COVID-19 State of Emergency Declared on 3/9/2020

Our in-house team of 80+ experienced and highly skilled accounting and finance professionals immediately jumped into action to assist our clients with navigating and mitigating the devastating financial impacts from the mandated statewide shutdown.











Cash Flow Projections • Scenario Planning • Paycheck Protection Program • Recordkeeping • Loan Forgiveness Applications • Forecasts • Budgets

Client Challenge

The business earns revenue through in-person speaking and training events, which came to a screeching halt, and future bookings became uncertain. Owners sought help finding ways to stay afloat while operating on an already limited budget with a lean staff.

Our Solutions

Kaiser Consulting proactively helped by:

- Performing scenario planning using different levels of lost income and preparing cash flow projections for owners' use in stabilizing the business
- Educating owners about Paycheck Protection
 Program (PPP), including loan forgiveness rules
- Collaborating with external payroll processor to gather information for PPP loan application
- Working with bank to secure PPP funds
- Establishing new accounting procedures to maintain detailed records for PPP loan forgiveness application
- Providing continuous guidance, rolling forecasts, and revised budgets to reflect 2020-21 business plans

What Our Clients are Saying

Thank you, thank you, thank you! Seriously, we could not have done the [SBA Paycheck Protection Program loan] application without your help!!"

~ Executive Director

I am so grateful for our Kaiser consultants weathering this [pandemic crisis] with us – they truly have, just as the whole Kaiser team has. I want to say a big thank you to your staff."

~ General Director + CEO

Client Challenge

A parish and affiliated school experienced sudden closure resulting in decreased donations, offertory, and tuition payments with unpredictable cash inflows for the foreseeable future. Leadership needed rapid assistance in identifying resources to support operations.

Our Solutions

Kaiser Consulting proactively helped by:

- Preparing cash flow forecasts and liquidity plans to enable leadership to take quick and decisive action
- Assisting with PPP loan application, lender relations, and recordkeeping required for loan forgiveness
- Setting up new accounts to properly reflect future cash inflows secured through increased online giving opportunities and flexible tuition payment plans
- Obtaining a grant for families impacted by COVID-19, which some families used to pay their school tuition
- Drafting 2020-21 budgets based on realistic projections
- Transitioning our financial role to newly hired business manager while offering training and ongoing advice

We'll Help You Move Forward

- 80+ professionals, including 40+ CPAs, with in-depth operational experience and industry-specific expertise
- 28+ years serving small and medium sized businesses,
 Fortune 100 companies, startups, and nonprofits

To schedule an in-person or virtual consultation:

Please contact Hilary Dodson, CPA, CGMA 614.300.1088 ext. 110 contact-us@kaiserconsulting.com 34 Grace Drive • Powell, OH 43065

Learn more at www.KaiserConsulting.com