

FOR IMMEDIATE RELEASE

Lori Kaiser Receives 2019 Columbus Smart 50 Award

COLUMBUS, OH – September 18, 2019 – Lori Kaiser, CPA, CGMA, MBA, Founder and CEO of Kaiser Consulting, LLC, was recently recognized by *Smart Business* as a 2019 Columbus Smart 50 Award Honoree. The annual award honors the top executives of the 50 smartest companies in the Central Ohio region for their ability to effectively build and lead successful organizations.

Kaiser was recognized alongside her fellow business leader honorees at the Smart 50 awards program held at The Exchange at Bridge Park in Dublin on July 18th. "I'm extremely grateful to be recognized for the positive impact my personal and professional efforts have made on our firm's employees, clients, and the Columbus community which I live and work in," said Kaiser. "I accept this award on behalf of the entire Kaiser Consulting team. This honor is only possible because of the unwavering dedication of each of our firm's hardworking professionals to deliver extraordinary client service day in, day out."



Kaiser Consulting's Founder and CEO, Lori Kaiser, accepts the 2019 Columbus Smart 50 Award. Photo courtesy of McKinley Wiley/The Dark Room.

Since founding Kaiser Consulting in 1992, Kaiser has grown the company into an award-winning, multimillion-dollar accounting and information technology compliance consulting firm. As CEO, she oversees more than 75 people, including six shareholders, and is the visionary behind the company's innovative part-time, flexible business model, which promotes exceptional work-life balance for all employees.

By taking public accounting's positive attributes such as professional work, excellent training, and challenging projects, and eliminating its negative traits such as continuous travel, excessive overtime, and inflexible scheduling, her unique model has allowed the firm to attract and retain highly experienced, well-educated business professionals. The company has more than doubled in size since 2013, with clients benefiting from the flexibility to request asneeded, fractional, and experienced accounting professionals.

"At Kaiser Consulting, we're very proud to provide opportunities for talented professionals to perform challenging work while

simultaneously achieving healthy work-life harmony that is ideal for their unique circumstances. Likewise, our clients benefit from the expertise of highly skilled business leaders who scale their schedules up or down to meet the client's project needs," said Kaiser. "It's also rewarding knowing our flexible business model contributes positively to both maintaining and expanding the Central Ohio workforce by successfully keeping or bringing back professionals who might have otherwise left or not returned to the workforce."

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About Kaiser Consulting

Kaiser Consulting offers a full suite of accounting, finance, and information technology compliance solutions delivered with industry-specific expertise to help organizations navigate the complexities of growth and change. Our services include US-SOX/J-SOX and regulatory compliance audits, outsourced and interim accounting, internal control assessments, process improvement solutions, and controller and business analyst functions. A trusted advisor for 27+ years, we provide solutions to enterprises of all sizes, including privately held businesses, Fortune 500 multinational companies, fast-growing startups, and nonprofit organizations. Serving clients throughout Ohio from our Columbus headquarters, Kaiser Consulting is currently the 7th largest accounting firm in Central Ohio according to research conducted by *Columbus CEO Magazine*. To learn more, please visit https://kaiserconsulting.com.

About Smart Business

For more than 25 years, Smart Business Magazines, Events and Books has produced the highest-quality content, events, and marketing materials for a diverse audience of entrepreneurs and senior executives. For more information, please visit Smart Business Columbus at http://www.sbnonline.com/market/columbus-editions/.

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