



## **Erin DeVassie**

*Communications Support*

### **ABOUT ERIN**

Bringing 10+ years of experience providing public relations services across a wide variety of industries, Erin is highly capable of serving for-profit businesses, government agencies and nonprofit organizations ranging in size from those with a small workforce to those with thousands of employees. Before joining Kaiser Consulting, she served as an account supervisor at an award-winning, nationally recognized marketing communications and PR firm and in dual roles as a public relations and development associate at a local children's mental health nonprofit agency.

Erin is adept at writing and content development, editing, event creation and planning, media relations and account management. As a member of Kaiser Consulting's communications team, she collaborates with our firm's communications manager by applying her expertise to create engaging internal and external business communications, including our employee newsletter and biographies.

In addition to her public relations and communications experience, Erin has experience in the accounting field. She previously worked in the accounts payable and receivables department for a major soft drink manufacturer and currently provides bookkeeping services to a communications and brand strategy consulting business operating as an S-corporation. Erin's technical skill set includes QuickBooks desktop and online, and she is comfortable coordinating with external CPAs on various accounting, payroll, cash flow and tax issues.

Given her professionalism and strong analytical, organizational, and written and oral communication skills, Erin consistently contributes to improving our firm's culture of excellence.

### **INDUSTRY EXPERIENCE**

Advertising, Associations, Consumer Products, Distribution, Event Management, Food & Beverage, Healthcare, Marketing, Nonprofit, Retail, Start-up Companies, Supply Chain, Travel & Tourism

### **EDUCATION**

- The Ohio State University, Bachelor of Arts, Journalism, *magna cum laude*